

# JUNETEENTH COMMUNITY FESTIVAL

SPONSOR PACKET



**Georgetown  
Renaissance  
Community  
Association**

# JUNETEENTH 2024

**Dear Prospective Sponsor,**

The Georgetown Renaissance Community Association's Annual **Juneteenth Celebration** is coming soon! Juneteenth, which was recently made a National Holiday, is celebrated each year to commemorate June 19, 1865, the date the last of the enslaved were finally informed of their emancipation in Galveston, Texas. For years our community has united to honor the history, culture, and heritage of Black people. We continue this tradition with a fresh slate of events to celebrate this year's Juneteenth.

We are proud to announce that this year's festivities will include:

- the 3rd Annual Queen Court Pageant on May 18th, 2024
- the 6th Annual Freedom Parade on June 15th, 2024
- the 24th Annual Juneteenth Cultural Festival June 15th, 2024
  - Featuring the Unprofane Riders ENC Car Show
- the Blankets of Honor & Last Roll Call ceremony Honoring Veterans at Georgetown's 'One Mile' Cemetery June 19th, 2024

This important multi-day cultural celebration would not be possible without our partners at the Onslow County Department of Social Services and the City of Jacksonville. We also thrive with the support of local businesses and sponsors like you who supply financial support and valuable products and services during our events.

Thank you for supporting equity and cultural heritage through your support of the Juneteenth Celebration. If you need more information, please contact Cynthia Watson at (910) 545-7966 or email [grcaincjaxnc@gmail.com](mailto:grcaincjaxnc@gmail.com)

Sincerely,  
Cynthia Watson



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## SPONSORSHIP OPPORTUNITIES

### PLATINUM LEVEL SPONSOR \$2,500:

- Full Page (approx.) Ad and Name on sponsor page in Pageant Souvenir Program
- Name on Platinum Sponsor Banner carried in the Juneteenth parade
- Speaking opportunity at the opening of the Juneteenth Cultural Festival
- Informational/Promotional Vendor Table during Juneteenth Cultural Festival
- Recognition on social media

### GOLD LEVEL SPONSOR \$1,000:

- Half Page (approx.) Ad and Name on sponsor page in Pageant Souvenir Program
- Name on Sponsor Banner carried in the Juneteenth parade
- Recognized by Master of Ceremony during Juneteenth Cultural Festival
- Informational/Promotional Vendor Table during Juneteenth Cultural Festival
- Recognition on social media

### SILVER LEVEL SPONSOR \$500:

- Quarter Page (approx.) Ad and Name on sponsor page in Pageant Souvenir Program
- Name on Sponsor Banner carried in the Juneteenth parade
- Recognized by Master of Ceremony during Juneteenth Cultural Festival
- Recognition on social media

### FRIENDS OF JUNETEENTH \$250:

- Name on sponsor page in Pageant Souvenir Program
- Recognized by Master of Ceremony during Juneteenth Cultural Festival
- Name on Sponsor Banner carried in the Juneteenth parade
- Recognition on social media

### BECOME A SPONSOR

Contact Cynthia Watson  
Juneteenth Committee  
(910) 545-7966

[grcaincjaxnc@gmail.com](mailto:grcaincjaxnc@gmail.com)

## Thank You!

With your support we can  
host our most successful  
celebration yet!!

